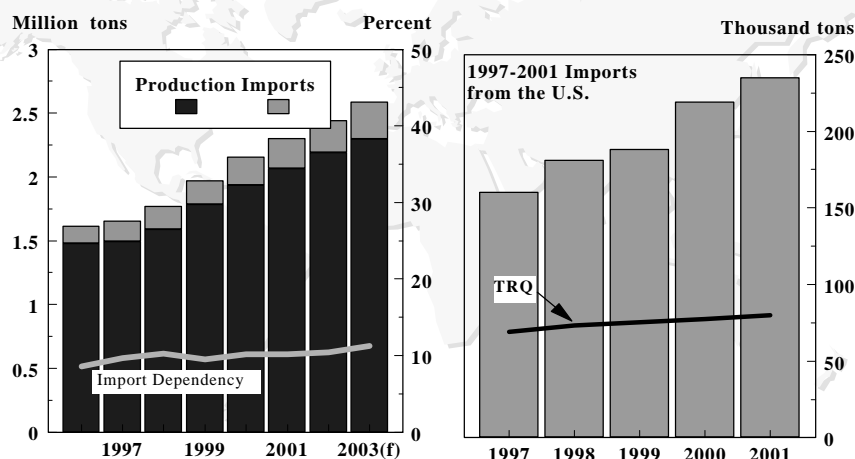


# Mexico's Broiler Situation

	1996	1997	1998	1999	2000	2001	2002(p)	2003(f)
(1,000 tons; ready to cook equivalent)								
Production	1,478	1,493	1,587	1,784	1,936	2,067	2,188	2,297
Imports	138	160	181	188	219	235	255	290
Exports	6	1	2	2	1	1	0	0
Consumption	1,610	1,652	1,766	1,970	2,154	2,301	2,443	2,587

## Mexican Imports Remain Well Above NAFTA Tariff Rate Quota Level; U.S. Dominates Mexican Imports



Broiler meat imports in 2003 are expected to increase 14 percent from the revised 2002 import level to 290,000 tons supported by expansion in the food service industry. Mexico's NAFTA commitment should also contribute to larger imports. Effective January 2003, Mexico is committed to eliminating tariffs and tariff-rate quotas on poultry, thereby providing greater opportunities for U.S. broiler meat exports. The United States is the largest supplier of broiler meat to Mexico. In 2001, U.S. broiler exports to Mexico were valued at \$119 million. Mexico is the third largest market for U.S. broiler exports.

**Mexico**  
**BROILER IMPORTS**  
(in metric tons)

Whole Chickens

Origin	1995	1996	1997	1998	1999	2000	2001
United States	908	1,122	3,694	3,828	2,787	9,088	2,759
Others	0	1	10	228	0	875	1,801
Total	908	1,123	3,704	4,056	2,787	9,963	4,560
US market share	100%	100%	100%	94%	100%	91%	61%

Chicken Cuts

Origin	1995	1996	1997	1998	1999	2000	2001
United States	76,648	131,354	153,345	172,095	179,960	200,763	219,651
Others	2	46	100	20	51	1,420	3,702
Total	76,650	131,400	153,445	172,115	180,011	202,183	223,353
US market share	100%	100%	100%	100%	100%	99%	98%

Prepared/Preserved Chicken

Origin	1995	1996	1997	1998	1999	2000	2001
United States	2,847	5,497	3,136	4,848	4,763	6,640	6,737
Others	95	9	6	36	45	28	15
Total	2,942	5,506	3,142	4,883	4,808	6,668	6,752
US market share	97%	100%	100%	99%	99%	100%	100%
<b>Grand Total</b>	<b>80,500</b>	<b>138,029</b>	<b>160,291</b>	<b>181,054</b>	<b>187,607</b>	<b>218,814</b>	<b>234,665</b>
US market share	100%	100%	100%	100%	100%	99%	98%

Source: Mexican Census and U.N. Data